

Press release

Royal Dutch Jaarbeurs and Hamburg Messe und Congress launch new trade fair LogiNext Germany 2026 in the Hanseatic city

Utrecht / Hamburg, 09 October 2025 – Current topics such as resilient supply chains, digitalization and AI, automation and robotics, and sustainable and urban logistics will be the focus of the new congress fair, LogiNext Germany, which will celebrate its premiere on 14 and 15 April 2026 in Hamburg. In close cooperation, Royal Dutch Jaarbeurs and Hamburg Messe und Congress (HMC) will offer a powerful platform for international experts from the logistics sector to exchange ideas, develop innovations, and share knowledge.

With LogiNext Germany 2026, Dutch trade fair organiser Jaarbeurs is expanding its international portfolio, building on the success of its established Dutch trade fairs ICT&Logistiek and Logistica Next, which will take place on November 4 and 5 2025 in Utrecht. For HMC, hosting LogiNext Germany is the logical next step, following numerous major events on logistics and mobility that have recently been staged at the Hamburg exhibition centre – two topics that are also the focus of strong initiatives in the city.

"Hamburg is the ideal stage for LogiNext Germany. As the 'Gateway to the World', strategically located in the heart of Europe, Hamburg offers excellent international accessibility thanks to its seaport, and extensive rail and road network. We are very much looking forward to working with Jaarbeurs to establish a trade fair that fosters innovation and collaboration, and advances the logistics sector," says Heiko M. Stutzinger, CEO of HMC. As one of the ten largest logistics hub in Europe, the city plays a key role in driving innovation along the entire supply chain. A dynamic ecosystem of innovation clusters and industrial networks promotes collaboration between start-ups, businesses, and research institutions.

"LogiNext Germany strengthens Hamburg's position as Europe's leading logistics hub and offers the industry a new, international platform for exchange and innovation. As the Logistics Initiative Hamburg, we support the event because it highlights the expertise and networks of the Hamburg metropolitan region and involves companies, research institutions, and start-ups alike. The combination of international reach and the innovative strength of Hamburg as a location creates real added value for all involved and contributes to the sustainable development of the logistics industry," says Kerstin Wendt-Heinrich, Chairwoman of the Board of Logistik-Initiative Hamburg e.V.

The event is also supported by the Digital Hub Logistics & Commerce, Germany's innovation ecosystem for logistics and commerce. "As an ecosystem, we connect established companies with startups, fostering the development of new solutions along the entire value chain. With LogiNext Germany, a new format is emerging in Hamburg that will make innovations visible and bring the industry even closer together," says Managing Director Julian Kakarott.

As a hub for international trade fairs with a strong transport infrastructure, Hamburg is, for Jeroen van Hooff, CEO of Royal Dutch Jaarbeurs, the perfect location to build bridges between Dutch and German companies and to attract a broad international audience. "With LogiNext Germany 2026, we are taking an important step in the internationalisation of our logistics portfolio," says van Hooff. "Through our cooperation with Hamburg Messe und Congress, we are creating a unique synergy: bringing the strength of the Dutch logistics sector to Hamburg, while at the same time introducing



German expertise to Utrecht. This not only strengthens both trade fairs, but also the European logistics sector as a whole.”

About LogiNext Germany 2026

LogiNext Germany 2026 will take place on April 14 and 15 2026 in Hamburg, and is aimed at logistics professionals, decision-makers, and international exhibitors. The trade fair will showcase innovations in supply chain management, transport, digitalisation, and sustainable logistics. In addition to a comprehensive exhibition area, visitors can expect inspiring keynotes, panel discussions, and matchmaking programmes, with a focus on international cooperation. With the launch of LogiNext Germany, Jaarbeurs is strengthening its position as an organiser of international trade fairs and, together with Hamburg Messe und Congress GmbH, laying the foundation for a strong European logistics platform.

<https://www.loginext.de/>

About Royal Dutch Jaarbeurs

For almost 110 years, Royal Dutch Jaarbeurs has been the meeting place of the Netherlands. As an organiser and host of trade fairs and events, real estate owner, and catering operator, Jaarbeurs brings people and ideas together.

www.jaarbeurs.nl

About Hamburg Messe und Congress

Hamburg Messe und Congress GmbH (HMC) is the organiser and host of international flagship events, trade fairs, and congresses. A historic park links the 11 exhibition halls, offering 87,000 square metres of exhibition space, with the state-of-the-art CCH – Congress Center Hamburg, comprising up to 50 halls. Together, they form a unique event campus in Germany’s second-largest city.

World-leading trade fairs such as SMM – the leading international maritime trade fair, WindEnergy Hamburg, and INTERNORGA – the global platform for hospitality and foodservice, serve as meeting points for decision-makers and experts from across the globe. Adding to the line-up are prestigious guest events covering sectors such as the aviation industry, mobility, and renewable energies. The wide-ranging portfolio of trade fairs and congresses is closely aligned with the strong economic clusters of the Hanseatic city.

Audience-focused consumer fairs with extensive product ranges, services, and supporting programmes complete the offering. Each year, up to 60 in-house and guest events are staged on the exhibition campus, accompanied by more than 100 congresses, conferences, and annual general meetings held at the CCH – Congress Center Hamburg, which underwent extensive refurbishment between 2017 and 2022.

Hamburg Messe und Congress GmbH employs around 350 staff, and achieved revenues of more than €140 million in 2024.

www.hamburg-messe.de

Press contact

Karsten Broockmann
Company Spokesman
Hamburg Messe und Congress GmbH
Ph.: +49 (0)40 / 3569-2090
E-mail: karsten.broockmann@hamburg-messe.de

Juliane Schönherr
PR Manager
Hamburg Messe und Congress
Ph: +49 (0)40 / 3569-2460
E-mail: juliane.schoenherr@hamburg-messe.de

Data Privacy Notice:

You may at any time object to the processing of your data for the purposes indicated above, or revoke your consent to such processing, by going to datenschutz@hamburg-messe.de. For further information on the protection of your data please read our Data Privacy Policy at <https://www.hamburg-messe.com/privacy-policy>. You may also contact our Data Protection Officer using the same link.