



LogiNext
Germany

Sponsorship Catalogue LogiNext Germany 2026



Our Sponsorship Packages

Wine o'clock		Badge		Stage		Content Package
	Coffee Bike		10 exclusive packages for you 		Logo Listing	
Registration Area		E-Tickets		Lanyards		Networking Area

Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under „Official Sponsors“ on the event website



Logo presence in the visitor and exhibitor newsletters



Logo presence in the event app



Lanyard

Stay close to your customers

Our proposed services



- ✓ your logo or claim shown on high quality lanyards
- ✓ production of lanyards made from recycled material included
- ✓ available at entrance
- ✓ distribution to all participants of all about ports and LogiNext
- ✓ core sponsorship benefits

exclusive

€ 8,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



SPONSORSHIP CATALOGUE 2026



Badge

Your logo next to every name – always visible

Our proposed services



- ✓ your company logo on the front of all exhibitor and visitor badges
- ✓ your marketing message on the back of all exhibitor and visitor badges
- ✓ possible combination with E-Ticket sponsorship
- ✓ core sponsorship benefits

exclusive

€ 5,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



SPONSORSHIP CATALOGUE 2026



E-Ticket

Get your ticket

Our proposed services



- ✓ exclusive branding of all online exhibitor and visitor pdf tickets with your company logo
- ✓ possible combination with badge sponsorship
- ✓ core sponsorship benefits

exclusive

€ 3,500.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



your visitor ticket for SMM trade fair



Join the leaders at our conferences
smm-hamburg.com/programme



Check our safety precautions
smm-hamburg.com/safety

Venue
Hamburg Messe und Congress
Messeplatz 1
20357 Hamburg
Germany

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How to get there
smm-hamburg.com/travel

Opening hours
Tuesday – Thursday 10:00 – 18:00
Friday 10:00 – 16:00

Sponsored by
Acce/eron

Visit our other first-class events

27 – 30 September 2022 6 – 8 September 2023



Bereich für das personalisierte Ticket inkl. QR-Code.

Bereich für Ticket-Beschreibung.

Coffee Bike

Coffee for take-away

Our proposed services



- ✓ sponsor a classy coffee bike
- ✓ serving up to 500 coffee specialities per day
- ✓ place your roll-ups next to the coffee bike
- ✓ individual branding of the bike on request
- ✓ core sponsorship benefits

2/2 available

€ 15,000.00 *

* The price is for exhibitors only. Price for non-exhibitors upon request.



Wine o'clock

Make it your networking event!

Our proposed services

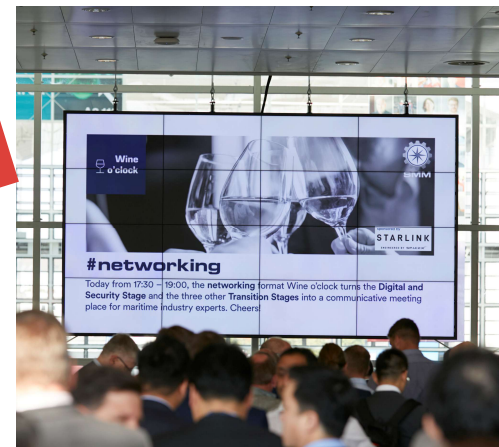


- ✓ provision of wine, beer, non-alcoholic drinks, snacks and the necessary hospitality infrastructure
- ✓ opportunity to provide a short welcome speech
- ✓ presentation or video during the event on the stage screen
- ✓ place your roll-ups at the networking area of the stage and display your marketing material on the tables
- ✓ core sponsorship benefits

2/2 available

€ 9,000.00 *

* The price is for exhibitors only. Price for non-exhibitors upon request.



Content Package

Spread your message to our huge logistics network

Our proposed services



- ✓ we offer you our digital platform – prior, during and after the show
- ✓ inclusion of your content (podcast, teaser video or similar) in one LinkedIn post and one newsletter
- ✓ one speaker slot (10 min.) at our stage
- ✓ core sponsorship benefits

available

€ 10,000.00 EUR *

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SPONSORSHIP CATALOGUE 2026

The image shows two screenshots. The top one is a LinkedIn post for 'SMM Hamburg', featuring the SMM logo, the text 'driving the maritime transition', dates '1-4 sept 2026 hamburg', and the tagline 'the leading international maritime trade fair'. The bottom screenshot is an advertisement for 'ascenzmarorka' with the headline 'Digital for performance and sustainability' and a 'Learn more' button.

Stage

Your Brand at the Center of Expert Keynotes and Conference Programme

Our proposed services



- ✓ official signage “Stage powered by ...”in all media
- ✓ your logo featured on stage on-site signage
- ✓ one speakers’ slot at the stage (10 min.)
- ✓ your advertising (logo or video) before the beginning of the stage programme and during breaks
- ✓ core sponsorship benefits

available

€ 15,000.00 EUR *

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SPONSORSHIP CATALOGUE 2026



Registration Area

Welcome every participant with your branding

Our proposed services



- ✓ one luminous wall with sponsor design
- ✓ branding behind registration desk or a wall banner in the entrance area next to the branding of all about ports and LogiNext
- ✓ opportunity to use the registration area to share collateral or gifts
- ✓ optional: branding of stair steps
- ✓ core sponsorship benefits

2/2 available

€ 13,000.00 EUR *

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SPONSORSHIP CATALOGUE 2026

+ possible combination with Coffee Bike



Networking Area

Connect

Our proposed services



- ✓ official signage “Networking Area powered by ...” in all media
- ✓ branding of the area with three luminous walls with sponsor design
- ✓ opportunity to use the networking area to share collateral or gifts
- ✓ core sponsorship benefits

2/2 available

€ 10,000.00 EUR *

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Contact

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