

## Pressemitteilung

### **LogiNext Germany 2026: High-Caliber Conference Program and Strong Partners for the Digital Future of Logistics**

**Hamburg, 4 February 2026 – On 14 and 15 April 2026, LogiNext Germany will celebrate its premiere at the Congress Center Hamburg (CCH). The new congress and exhibition event brings together leading minds of the logistics industry and presents a diverse conference program highlighting the key challenges and opportunities of digital transformation.**

“Hamburg is the logistics hub of Northern Europe – a place where flows of goods meet flows of data, and where experience is closely linked to innovation,” says **Dr. Melanie Leonhard, Minister for Economy, Labour and Innovation of the Free and Hanseatic City of Hamburg**. “With LogiNext Germany, a new trade fair format is emerging that consistently looks ahead. Digitalization, AI, automation, and international collaboration are at the core – exactly the topics that will shape the logistics of tomorrow. Hamburg is the right place for this and provides the right momentum.”

#### **Four Key Themes – A Comprehensive Look at the Future of Logistics**

The LogiNext Germany program is divided into four focus areas, covering the most pressing questions currently facing the industry:

- **Regulation, Resilience & Digital Foundations - Shaping the Digital Future of Logistics**  
On the first conference day, participants will learn how new regulatory requirements and digital technologies strengthen the resilience and innovative capacity of supply chains while providing strategic advantages. Among others, **Wolfgang Lehmacher, Former Head of Supply Chain at the World Economic Forum**, will demonstrate how supply chains can be made digitally resilient in turbulent times.
- **From Data to Decisions: Intelligent Supply Chains**  
This track focuses on the use of AI, automation, and real-time intelligence to enable smarter and faster decision-making. **Anna Lehmkuhl and Thomas Walter from the Otto Group** will explain how data-driven innovations create competitive advantages.
- **Automation Unleashed: Building the Next Digital Leap**  
The second conference day will open with **Dr. Melanie Leonhard, Minister for Economy, Labour and Innovation of the Free and Hanseatic City of Hamburg**. The spotlight will be on automation, cybersecurity, and digital infrastructure – and how they boost efficiency and minimize risks.

- **Sustainable, Interconnected & Interoperable Supply Chains**

The final theme focuses on sustainability and collaborative ecosystems as the foundation for future-proof supply chains. For example, **Andreas Nettsträter, CEO of the Open Logistics Foundation**, will explain why only open systems can truly drive the logistics industry forward.

The continuously updated conference program is available online: [Conference Agenda - LogiNext Germany](#). The event will be moderated by **Ilka Groenewold**.

#### **A Platform for Innovation and New Ideas**

The accompanying exhibition is also taking shape: companies such as **DAKOSY, LogBer, the Logistik-Initiative Hamburg e. V., MvR Digital Workforce, Stack&Track and Boltrics** have already confirmed their participation. The exhibition area is complemented by a **Pitching Area** – a dedicated stage where exhibitors can present their innovations, visions, and ideas. Visitors benefit from valuable insights beyond the conference and can expand their network in a targeted manner.

#### **Afterwork at “Schnaps & Schnittchen”**

Together with the parallel **Autonomous Mobility & Law Summit**, LogiNext Germany invites all attendees to a relaxed networking reception on 14 April from 6 p.m. With the corresponding ticket, participants can round off the first conference day at “Schnaps & Schnittchen” in a casual atmosphere and make new contacts.

#### **Strong Partners for the Future of Logistics**

The event is supported by partners such as **Royal Dutch Jaarbeurs**, the **Logistik-Initiative Hamburg e. V.**, the **Digital Hub Logistics & Commerce**, the **DSLV Bundesverband Spedition und Logistik**, and **Promtathon GmbH**, a spin-off of the University of Hamburg specializing in planning and implementing workshop formats on generative AI.

#### **Ticket Shop Open**

Trade visitors can purchase their tickets in the ticket shop at [Conference delegate or expo visitor - LogiNext Germany](#). Media representatives will find [accreditation options](#) on the website.

### **About LogiNext Germany 2026**

LogiNext Germany 2026 will take place on April 14 and 15 2026 in Hamburg, and is aimed at logistics professionals, decision-makers, and international exhibitors. The trade fair will showcase innovations in supply chain management, transport, digitalisation, and sustainable logistics. In addition to a comprehensive exhibition area, visitors can expect inspiring keynotes, panel discussions, and matchmaking programmes, with a focus on international cooperation. With the launch of LogiNext Germany, Jaarbeurs is strengthening its position as an organiser of international trade fairs and, together with Hamburg Messe und Congress GmbH, laying the foundation for a strong European logistics platform. More information at [www.loginext.de/en](http://www.loginext.de/en) and on [LogiNext Germany | LinkedIn](#).

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